

SmartConnect Destination Connectors

- Microsoft Dynamics CRM: SmartConnect allows you to map to and from any entity in Microsoft Dynamics CRM, including all custom entities. The CRM connector supports all CRM deployment types including on premise, hosted, IFD and CRM online.
- Microsoft Dynamics GP: SmartConnect allows you to map to all Microsoft Dynamics GP objects that are supported by eConnect. See the eConnect table below. Add Node Builder to your solution and you can build your own eConnect nodes and store procedures to ensure you can integrate to all GP and third party tables.
- SalesForce.com: SmartConnect allows you to integrate to and from all updateable objects including custom objects.
- Microsoft SQL: SmartConnect allows you to read from and update any SQL table.
- File: SmartConnect will read from or create XML, TXT or Excel files.

“Ready to Go” Microsoft Dynamics CRM to GP Templates:

Microsoft GP	Direction	Real Time	Bulk Load	Microsoft CRM
Shipping Method	GP to CRM	Y	Y	Shipping Method
Currency ID	GP to CRM	Y	Y	Currency
More Addresses	Both Ways	Y	Y	Address ID
Sales Territory	CRM to GP	Y	Y	Territory
Class	GP to CRM	Y	Y	Category
Payment Terms	GP to CRM	Y	Y	Payment Terms
Current Balances	GP to CRM	Y	Y	Aging
Customers	Both Ways	Y	Y	Accounts
Item	GP to CRM	Y	Y	Product
Item Quantity	GP to CRM	Y	Y	Quantity
Price List	GP to CRM	Y	Y	Price Lists
Sales Order	CRM to GP	Y	Y	Quote
Sales Order	Both Ways	Y	Y	Order
Sales Invoice	GP to CRM	Y	Y	Invoice
RM Invoice	CRM to GP	Y	Y	Order
Unit of Measure	GP to CRM	Y	Y	Unit
Unit of Measure	GP to CRM	Y	Y	Unit Group
eXtender contacts	CRM to GP	Y	Y	Contacts

Direct Excel Data Entry Templates

Purchase Order	Inventory Adjustments	CRM/SF opportunities
Sales Orders	Inventory Variance	CRM/SF activities
General Ledger	Payroll Employees	CRM/SF contacts
Accounts Payables Transactions	Payroll Transactions	CRM/SF accounts
Inventory Transfers		CRM/SF notes

SmartConnect supports the integration to and creation of all eConnect standard and custom nodes!

Analytical Accounting	Sales Order Processing	PO Processing	Receivables	Payroll
AA Trans Dimension Code	SOP Delete Document	POP Document Delete	RM Apply	Computer Transaction
Bank Reconciliation	SOP Delete Line	POP Document Void	RM Cash Receipts	Create Benefit
BR Bank Deposits	SOP Distributions	POP Enter Match Invoice	RM Customer Items	Create Deduction
BR Bank Transaction Void	SOP Line Component	POP Map Sites	RM Create Parent ID	Create Department
BR Bank Transaction	SOP Process Hold	POP Receiving's	RM Customer Address	Create Empl Address
BR Delete Bank Deposits	SOP Process Hold Master	POP/ SOP Link Remove	RM Customer Class	Create Empl Benefit
BR Post Bank Deposits	SOP Serial	POP Transaction	RM Customer Master	Create Empl Class
Company	SOP to POP Transaction	Inventory	RM Delete Customer	Create Empl Deduction
CMP Create Bank	SOP Transaction	IV Create Item Currency	RM Delete Cust Address	Create Empl Local Tax
CMP Credit Card	SOP Void Document	IV Create Item Price List	RM Delete Salesperson	Create Empl Pay Code
CMP Internet Address	Fixed Assets	IV Create IV Item Class	RM Parent ID Child	Create Empl State Tax
CMP Create Country	FA Create Account	IV Create Planner	RM Prospect Master	Create Empl Tax
CMP Shipping Method	FA Create Asset Book	IV Create Price Group	RM Salesperson Master	Create Local Tax
Field Service	FA Create Asset Book ITC	IV Create Price Level	RM Sched Payments	Create Location
FS Equipment	FA Create Asset Class ID	IV Create Site Bin	RM Territory Master	Create Pay Code
FS RMA	FA Create Asset ID	IV Create UOM Sched	RM Transaction	Create Position
FS RTV	FA Create Asset	IV Inventory Item Site	RM Unapply Transaction	Create Shift Code
FS Service Call	FA Create Asset User	IV Inventory Site	RM Void Transaction	Create Supervisor
Lock Box	FA Create Book Class	IV Inventory Transaction	Project Accounting	Create Worker Comp
LB Lockbox Bank Details	FA Create Book	IV Item Master	PA Accounts Setup	Create Employee
LB Create Lockbox	FA Create Insurance	IV Lot Category	PA Change Order	Delete Employee
Purchasing	FA Create Lease	IV Multibin Bin Transfer	PA Contract Bill Cycle	Manual Transaction
PM Create Buyer	FA Create Location	IV Vendor Item	PA Contracts	General Ledger
PM Manual Check	FA Create Physical Loc	IV Item Transfer	PA Employee Expense	GL Account
PM Scheduled Payments	FA Create Retirement	Human Resources	PA Equip Log Trans	GL Checkbook Master
PM Transaction	FA Create Structure	HR Create Applicant Education	PA MiscLog Expense	GL Create Category
PM Vendor Address	FA Insurance Classes	HR Create Applicant Interview	PA Project Access List	GL Create Accont Curren
PM Vendor Master	Extender	HR Create Applicant Reference	PA Project Billing Cycles	GL Fixed Alloc Account
Wennsoft Nodes	Extender Forms	HR Create Skill Set	PA Project Budget	GL Transaction
Binary Stream Nodes	Extender Detailed Forms	HR Create Test	PA Project Equipment	GL Variable Alloc Accont
Any Custom Node!	Extender Windows	HR Create Applicant	PA Project Fees	
	Extender Detailed Windows	HR Create Applicant Work History	PA Projects	
	Extender Notes	HR Create Requisition	PA Time Sheets	

SmartConnect for ISV's and Developers

- If you need to integrate your product with any of SmartConnect's supported destinations then do not reinvent the wheel, build the "out of the box" integration with SmartConnect. This means that you and your customers are never stuck with a hard coded integration – but a completely configurable integration between your product and any other.
- Ask eOne about special OEM pricing to allow you to wrap SmartConnect inside your solution and massively expand the breadth of the solution you are offering.
- Custom developers can also leverage all the power of SmartConnect by simply calling the eOne web service. Have the specific product expert do the hard work by building the map and you call the webservice from your code.

SmartConnect

Microsoft Dynamics GP Microsoft Dynamics CRM SalesForce.com



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Integrate and Automate

Create any type of record, any time you want, from any source of data without writing a single line of code.

Connect any Source with any Destination, any time and via any transformation path.



...and as easy to use as Microsoft SmartList Builder!

SmartConnect is an amazing tool that allows us to deliver high end integration solutions to our customers without higher end development costs. Its flexibility allows for customers to quickly create and modify integrations in a very simple to use interface. SmartConnect allows our customers to implement a much broader range of solutions because of its efficiencies in both design and processing. We create integrations in 10% of the time and they run in 10% of the time.

Chris McCarthy
Chief Software Officer, T3 Information Systems

CONTACT

SmartConnect allowed us to eliminate a number of slow legacy tools and move to a single solution for all our integrations. When it comes to saving money, automating processes and improving efficiency, having SmartConnect is like having two extra people on our team.

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CEO, Mint Financial

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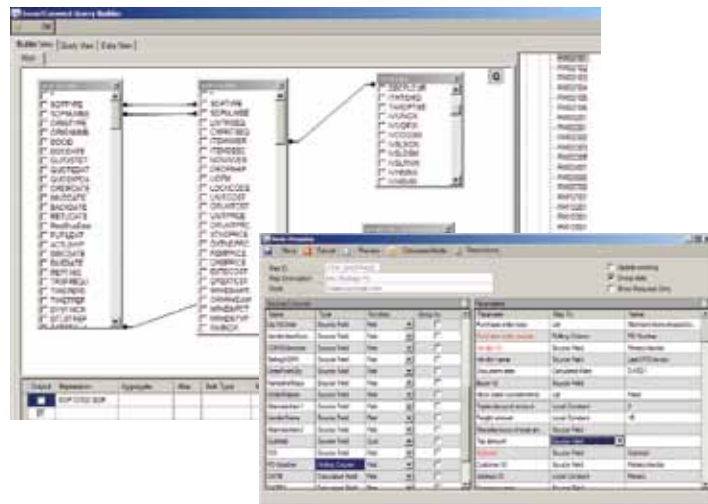
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One-stop Import and Export

SmartConnect is the one stop answer to all Dynamics GP, Dynamics CRM, Salesforce.com and general integration needs. It is ideal for upload of master files and balances and runs up to 50 times faster than legacy integration tools. SmartConnect removes many of the traditional limitations of integrations by connecting to any data source and having full scheduling ability without using up licenses of your Business Application. SmartConnect is easy to use and despite its flexibility and power can be configured by the same skilled people as legacy solutions.



GP Features

- Broader Module Coverage than Integration Manager
- Runs 50+ times faster than Integration Manager
- Imports to Multiple databases simultaneously
- Supports Integration to Microsoft Dynamics GP Extender
- Supports third party GP modules (Wennsoft, eXtender Enterprise, Multi Facility etc)
- Rolling Columns to get the next number from GP setup
- Real-Time triggers to execute a map as you move around GP
- Integrations from SmartLists
- Integrations from Excel Report Builder

Formatting Features

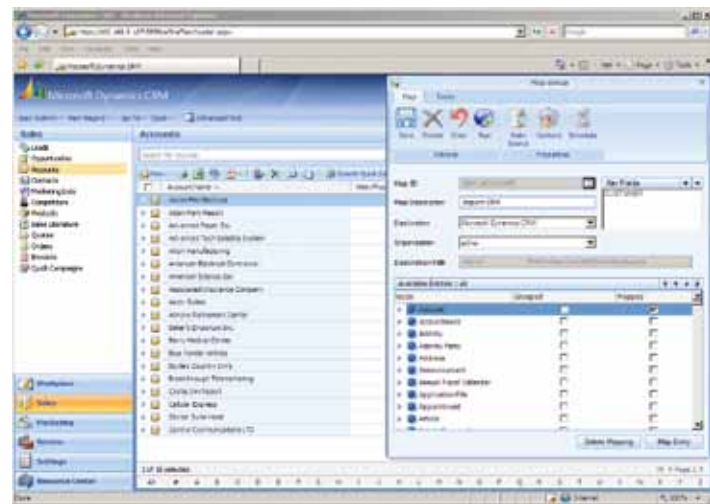
- Connects to 12 different data sources
- Over 100 predefined wizard based data formatting functions
- .NET scripting calculated fields
- Translation tables to transform legacy data on the fly
- Premap formatting and scripting tasks
- Postmap email and scripting tasks
- Premap SQL validation of data
- SQL lookups to retrieve missing data

I now have a single tool for all my GP and CRM integrations. SmartConnect saves me many hours every week because it is so fast, and lets me pull data right from our front end systems into GP, without messing about with CSV files. I love the translation tables.

Donna Whitely
Systems Manager, Synthes

Both Ways CRM Integration

SmartConnect is the easiest and most flexible way to integrate your Microsoft CRM or Salesforce.com with Dynamics GP. SmartConnect can be used for all your CRM data imports as well as keeping your CRM and GP systems synchronized. Out of the box templates mean you can get started with a minimum of fuss and have two-way, real-time integrations running in just hours. SmartConnect supports on premise, hosted and online deployments while eliminating the need for clunky middle-ware databases and extra servers.



Features

- Real-time, scheduled or manual integrations
- Graphical linking of multiple web services or tables
- Fully maintained within SmartConnect - no need to write code in SQL or DTS
- Supports all custom entities and attributes
- Supports multi-organizations
- Supports Salesforce.com cloud, CRM online
- Fully functional, production ready templates
- Creates duplicate checking rules within Microsoft CRM
- Easy to use for both Microsoft Dynamics GP and CRM implementers
- Includes optional CRM customizations that make GP integrations much easier

Benefits

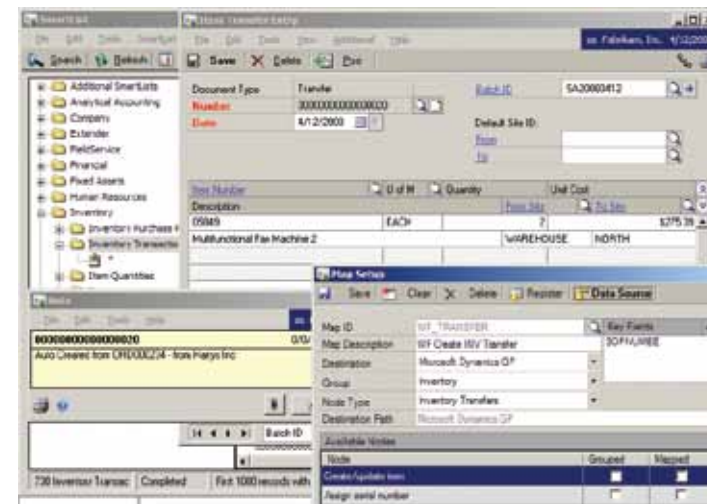
- Rapid Deployment due to templates and ease of use
- Integrate anything to anything – both ways
- Real-time integrations from auto created plug-ins
- Data validated in both systems
- Single tool for both initial data loads and ongoing integrations

Having our CRM and GP solutions talking together has really changed our business. We have not found a scenario that SmartConnect cannot handle. The templates were a great start and covered all of our initial needs, better still, we are now using SmartConnect to support our recent customizations to CRM and GP.

Andy Murray
CEO, Genero Group

Automation

Every organization now has a very powerful, configurable engine that can automate the creation of any record or transaction. By pointing SmartConnect at either GP screens, eXtender screens or CRM screens and applying your specific business rules you can have SmartConnect complete the next step in your workflow process. Don't just import data with SmartConnect, create data. You have invested heavily in your ERP solution, now have it earn its keep!



Features

- Independent schedule to trigger maps to run
- Use Microsoft Dynamics GP as a source of data for creating new GP records
- Pull Microsoft Dynamics GP and CRM data real-time from the data entry screen
- Activate maps from hitting the save button on eXtender windows, forms and detail forms
- Copy data across multiple Microsoft Dynamics GP databases
- Data restrictions to ensure the map only runs when your business rules are met
- Pre and Post scripting tasks to update any other software system you have running
- Includes custom nodes that update any other software system

Benefits

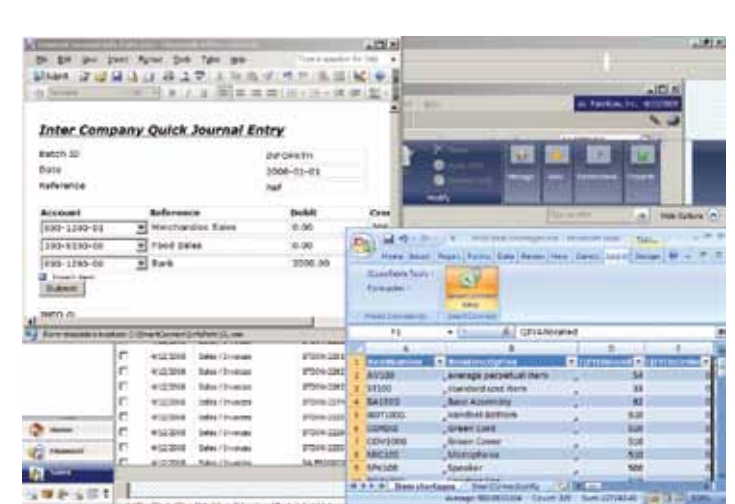
- Eliminate repetitive tasks by automating them
- Copy data across databases automatically
- Update and populate eXtender fields, based up external or internal data
- Save time by automated monthly maps that group and summarize data, and then take an action based on your business rules
- Reduce the cost of customizing and maintaining your business workflow

We use SmartConnect for customers that do not do any external integrations. It is awesome to have a engine like this to generate transactions. We are able to deliver truly creative solutions for our customers that blow away other ERP solutions without needing to call on our developers.

Matt Calderwood
Practice Manager, Eclipse Computing

Direct Excel Data Entry

SmartConnect comes with 15 Excel data entry templates that allow you to key data right into Excel, with this data flowing into Dynamics GP and CRM. The Excel templates include General Ledger Journals, Purchase Orders, Inventory Transactions, Opportunity Management and Activity tracking. Reduce the number of applications licenses you need and allow remote users to upload data without VPN's, WAN's or Citrix. Developers can call the SmartConnect web service to integrate into Dynamics CRM, GP or Salesforce.com from any in house application.



Features

- XSD data source to capture data from InfoPath
- Out-of-box Excel Add-ins
- Web Service driven for full remote integration
- Active Directory level security
- Error messages returned to remote user
- No external configuration required
- Change the data in a Standard GP Excel report, and push the new data back into GP
- Flexibility to Call the SmartConnect Web Service from any application
- Build your own templates to capture any data direct into Excel

Benefits

- Reduce time to implement SmartConnect with prebuilt Excel Templates
- Reduce your GP or CRM user count
- Send out a new spreadsheet that automatically updates Microsoft Dynamics GP when submitted
- Build user friendly data entry in InfoPath – enter data from anywhere
- Build maps for your web developer – all he does is call the web service
- Save money by making your business application generate its own transactions

Our store managers at our 15 retail outlets simply punch the daily takings report into a simple and easy to use InfoPath form and hit submit. Our retail manager can check over all the reports in GP and approve it to go right to the general ledger.

Charles Wright
Retail Manager, Retail America